

The Best of Zillow Advantage

When a Zillow Premier Agent profile displays a Best of Zillow badge, it means buyers and sellers loved working with the agent. Best of Zillow Agents are recognized for going above and beyond throughout the home buying process.

What it means to be a Best of Zillow Agent

- ✓ **Work with the best of the best.** Best of Zillow agents fall into the **top 10%** of Zillow Premier Agents in terms of customer experience surveys.
- ✓ **Find your dream home.** Agents who qualify for Best of Zillow are shown to close **40% more often** than other Zillow Premier Agents.
- ✓ **Get exceptional service.** The agent you're working with has a history of providing multiple buyers with positive home search experiences.



How do agents achieve this status?



Throughout their engagement, buyers just like you answer a series of questions related to their experience working with the agent.



The surveys are given out **1 hour, 24 hours, 15 days, and 45 days** after the agent is first connected with the buyer.



The survey feedback from the buyer is calculated into an overall score. **Agents with a customer experience score of 90+ are considered Best of Zillow eligible.**